

JULY 2024

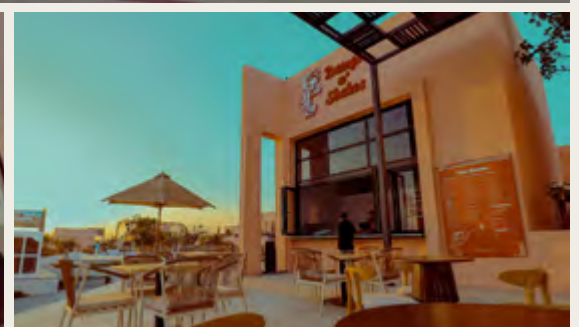
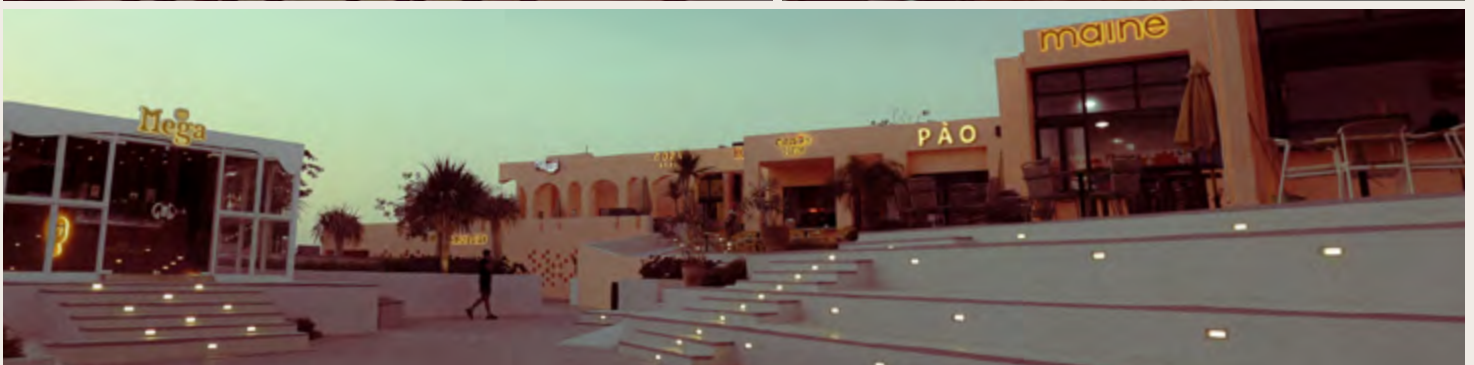
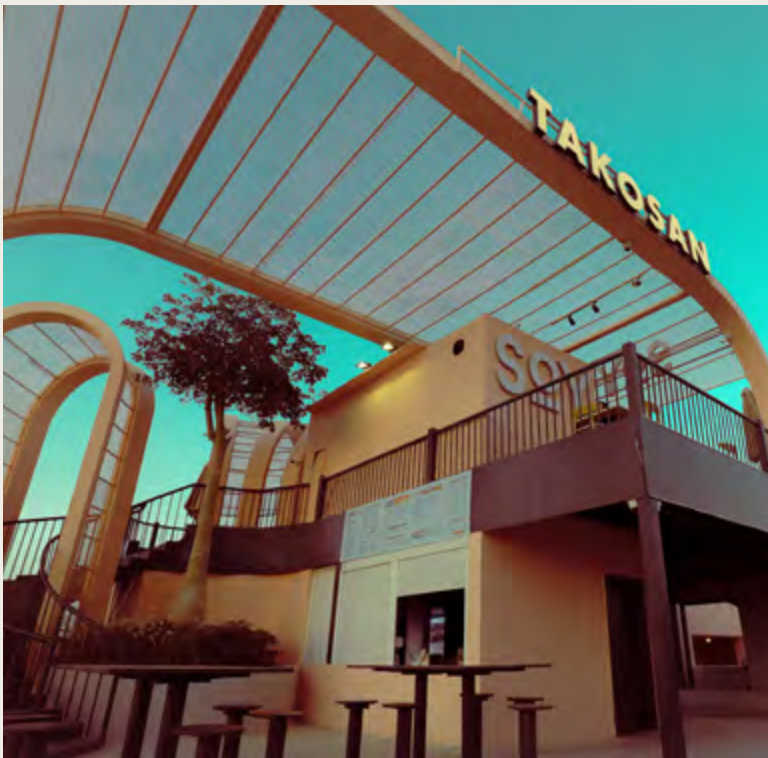
NEWSLETTER



# “SUMMER IS HERE”

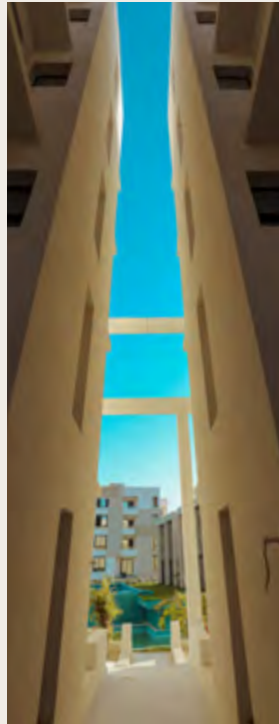
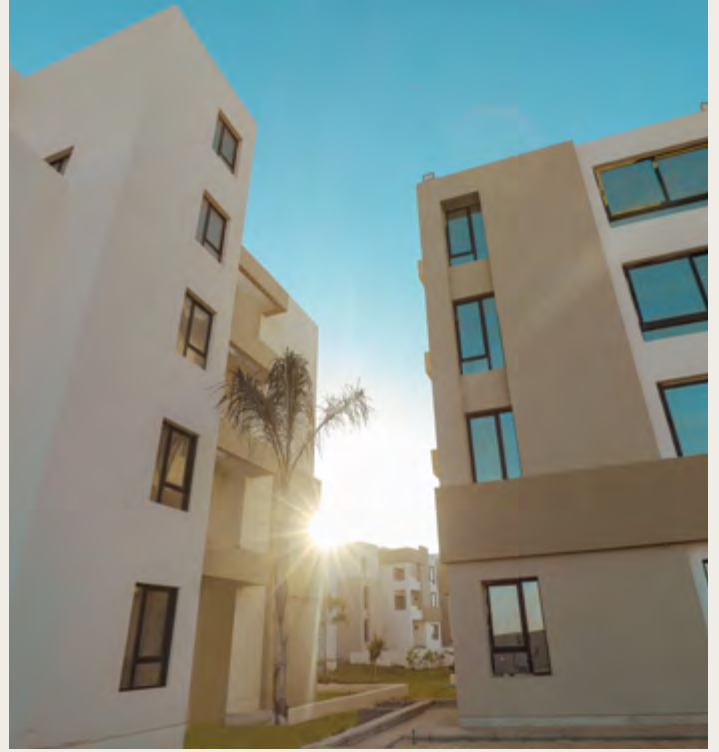
## NORTHEED

A GLIMPSE OF ALL YOUR SUMMER CRAVINGS WAITING FOR YOU AT NORTHEED



# ZAHRA

FIND YOUR WAY TO ZAHRA



YOU CAN'T GET OVER  
THIS SUMMER EXPERIENCE



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NEWSLETTER



# “FATHER DAY”

THIS JUNE AS WE HONOR FATHERHOOD, WE EXPRESS OUR GRATITUDE TO YOU AND PRIDE FOR MR. MOHAMED MORSHEDY'S RECOGNITION AS ONE OF THE MOST IMPACTFUL LEADERS OF 2024 IN FORBES MIDDLE EAST HIGHLIGHTS YOUR VISION, DEDICATION, AND COMMITMENT.



**MOST**  
**IMPACTFUL REAL ESTATE**  
**LEADERS 2024** Middle East **Forbes**

THIS AWARD REFLECTS OUR DEEP RESPECT AND ADMIRATION FOR ENG. MOHAMED'S LEADERSHIP THAT DRIVES OUR BUSINESS FORWARD AND UNITES US AS A FAMILY.

# WE EXTENDED OUR WARM FEELINGS TO ALL THE INCREDIBLE MORSHEDY DADS,

FOR THEIR LONGSTANDING DEDICATION AND COMMITMENT HAVE BEEN A DRIVING FORCE IN MORSHEDY GROUP'S JOURNEY.



WE LOOK FORWARD TO ACHIEVING EVEN GREATER MILESTONES TOGETHER.

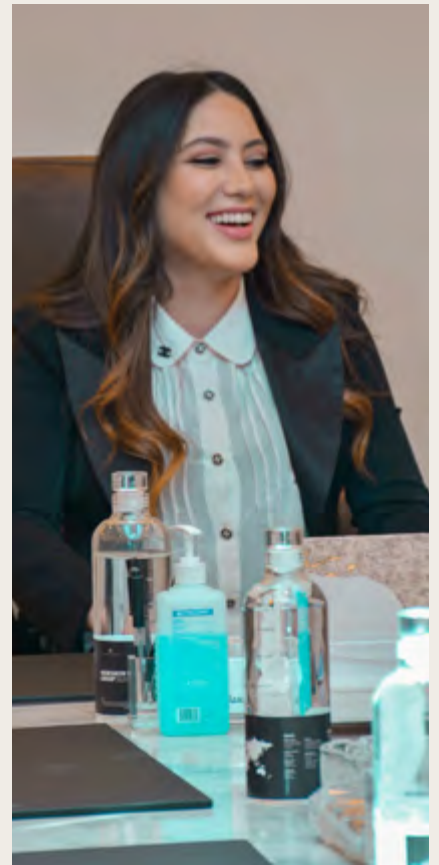
THANK YOU FOR BEING THE CORNERSTONE OF OUR SUCCESS AND THE HEART OF OUR TEAM.



# “HONORING THE SALES SECTOR”

ENG. NOUR MORSHEDY

HONORED THE SALES SECTOR FOR THEIR HONORABLE EFFORTS,  
DEMONSTRATING RESILIENCE  
AND DEDICATION IN A CHALLENGING MARKET ENVIRONMENT.





DESPITE FACING FIERCE COMPETITION AND ECONOMIC UNCERTAINTY, THE SALES TEAM CONSISTENTLY EXCEEDED EXPECTATIONS, THEIR UNWAVERING COMMITMENT TO PROVIDING EXCEPTIONAL CUSTOMER SERVICE AND THEIR ABILITY TO ADAPT TO CHANGING MARKET CONDITIONS HAVE BEEN INSTRUMENTAL IN OUR COMPANY'S SUCCESS.



**WE ARE DEEPLY GRATEFUL**  
FOR THEIR HARD WORK AND DEDICATION.